



# NASA's Marshall Space Flight Center Minority & Woman- Owned *Business* Initiative

The Minority/Woman-Owned Business (MOB/WOB) Initiative provides NASA technology transfer assistance directly to minority/woman-owned, technology-based companies. The Initiative allows those companies to work with NASA to facilitate the transfer of NASA technologies, expertise and resources to the private sector, enabling companies to improve or expand existing products and services.

The MOB/WOB program works in conjunction with the federally mandated Enterprise Communities and Empowerment Zones (EC/EZ) program. Enacted into law in 1993, the EC/EZ program recognizes the importance of a bottom-up revitalization process where the people have the opportunity to build private enterprise in their communities. The goal of the program is to identify and interact with the minority/woman-owned technology companies in a way that enhances their ability to become a permanent client for NASA technology transfer. To meet that goal, projects are initiated with a number of Enterprise Communities and Empowerment Zones.

## **Benefits from working with NASA/Marshall**

- The use of unique facilities and expertise at NASA centers is available through Space Act Agreements.
- Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs provide research and development opportunities for reaching both NASA and private company technology deployment goals.
- Companies have the opportunity to sell products and services to NASA.
- NASA technologies are available to companies through licensing and commercial development.
- Working with NASA provides a foundation for companies to develop new and improved products and processes.
- Opportunities exist for technology development joint partnerships.

For more information about working with Marshall Space Flight Center, visit [www.nasasolutions.com](http://www.nasasolutions.com)

To talk with someone about Marshall Space Flight Center's Minority and Woman-Owned Business Initiative, contact Manager Carolyn McMillan at (256) 544-9151.



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**George C. Marshall Space Flight Center**